



NEWS RELEASE

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Launch Announcement for Incentive Program to Help Agricultural Operations in Northern Sonoma County Clean the Air.

District kicks-off its 2023 FARMER incentive program to award up to one million dollars to replace older, high-polluting agricultural equipment and vehicles.

HEALDSBURG, Calif. - The Northern Sonoma County Air Pollution Control District is announcing the opening of its 2023 application period for its Funding Agricultural Replacement Measures for Emission Reductions (FARMER) Program as **September 15 through November 15, 2023.**

The FARMER Program provides funding to replace older, high-polluting agricultural harvesting equipment, heavy-duty trucks, agricultural pump engines, tractors, and other equipment used in agricultural operations with new, cleaner equipment, including zero emissions options such as electric tractors and utility task vehicles with charging infrastructure.

“Reducing pollution from agricultural equipment helps farmers reduce their exposure to harmful diesel exhaust, improve local air quality, and reduce greenhouse gas emissions,” said Rob Bamford, executive officer of the Northern Sonoma County air district. “Instead of waiting for older, dirtier equipment to phase out naturally, we are taking action to improve air quality sooner by helping farmers to buy cleaner farm equipment now.”

The FARMER Program is supported in part by California Climate Investments, a statewide program that puts billions of Cap-and-Trade dollars to work. The District provides priority funding consideration to projects in low income and disadvantaged communities and for under-served persons.

For full program details, or to apply, visit the District's web site at www.NoSoCoAir.org/incentives.

The [Northern Sonoma County Air Pollution Control District](#) is the regional agency responsible for protecting air quality in Northern Sonoma County.

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